

Essential Scrum : a practical guide to the most popular agile process

Rubin, Kenneth S., author

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Abstrak

This is a comprehensive guide to Scrum for all (team members, managers, and executives). If you want to use Scrum to develop innovative products and services that delight your customers, this is the complete, single-source reference you've been searching for. This book provides a common understanding of Scrum, a shared vocabulary that can be used in applying it, and practical knowledge for deriving maximum value from it.

This easy-to-read, easy-to-use book brings together all the non-technical information managers and practitioners need to evaluate and get started with Scrum, today's #1 Agile process.

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