

## **Jember fashion carnival (JFC): tourism catalyst of east Java (article on The 3rd Internasional Convergence of Vocational Higher Education Batam, 2-4 August 2018)**

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### **Abstrak**

Jember Fashion Carnival is a cultural event created by a prominent fashion designer in Jember City. The existence of these event makes the city of Jember which was just a small town that is not will known to be a city that is widely known nationally and internationally. Events in the form of the stage and the most colossal fashion show with the longest and largest catwalk path in the world that is using the road segments protocol in the city of Jember witnessed by thousands of tourist.