

The not-so-suite life of london tipton: representation of colorblind racism on asian-american female character = The not-so-suite life of london tipton: representasi rasisme colorblind pada karakter wanita Asia-Amerika

Zalfa Naaila Iftinan, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20478945&lokasi=lokal>

Abstrak

ABSTRAK

Untuk kembali mempermasalahkan ras, representasi ras dalam serial televisi Amerika telah mengalami perkembangan. Dalam kaitannya dengan hal tersebut, artikel ini membahas tentang salah satu serial komedi Disney, *The Suite Life of Zack and Cody* 2005-2007 yang menggambarkan keberagaman ras dalam kehidupan multikultural Amerika dan menyajikan gambaran kompleks kaum minoritas melalui karakternya. Dengan melakukan analisis karakter terhadap London Tipton menggunakan konsep colorblind racism dan buddy formula, artikel ini bertujuan membahas kompleksitas dan implikasi dari representasi colorblind. Dalam artikel ini ditemukan bahwa representasi colorblind pada perempuan Asia-Amerika tidak mengurangi masalah, dan berindikasi pada rasisme juga memelihara keistimewaan ras kulit putih.

ABSTRACT

In an attempt to re-problematize racial issues, many American television series have evolved in terms of their racial representation. This includes Disney Channel's early 2000s sitcom *The Suite Life of Zack and Cody* 2005-2007 which projects racial diversity in the discourse of American multiculturalism. The series provides a complex and problematic portrayal of the racial minority groups through some of the characters, including the Asian-American female main character, London Tipton. By conducting a textual analysis and focusing on character analysis of London Tipton using Bonilla-Silva's framework of colorblind racism and Artz's interracial buddy formula, this article aims to examine the complexity and the implications of the colorblind representation of an Asian-American female in a television series. Research findings reveal that rather than reducing the problematic portrayal of Asian or Asian-American females, the colorblind representation through London Tipton's characterization reveals the subtle racism towards them as well as the preservation of white superiority and hegemony.