

Analisis implementasi program kader jaminan kesehatan-kartu Indonesia Sehat JKN-KIS di Kota Bekasi tahun 2018 = Analysis of the implementation of national health insurance cadre program of healthy card KN-KIS at Bekasi City 2018

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Abstrak

Program Kader JKN-KIS dibentuk untuk meningkatkan pertumbuhan jumlahkepesertaan dan meningkatkan kolektabilitas iuran BPJS Kesehatan pada segmenpeserta informal. Tujuan penelitian ini untuk menganalisis implementasi program KaderJKN-KIS di Kota Bekasi. Penelitian ini menggunakan metode kualitatif, dilakukanselama bulan Mei 2018 dengan tehnik wawancara mendalam, observasi dan telaahdokumen menggunakan teori implementasi kebijakan Van Meter dan Van Horn. Ujivaliditas melalui triangulasi sumber dan metode. Hasil Penelitian didapatkan bahwaimplementasi program Kader JKN-KIS di Kota Bekasi secara umum belum berjalandengan optimal. Sudah ada standar dan sasaran yang ditentukan untuk melihat kinerja,namun pencapaiannya belum maksimal dan target dari fungsi kader belum lengkap.Sistem pencatatan, sistem teknologi aplikasi, dan desiminasi informasi masihmengalami kendala. Konsistensi, kejelasan dalam komunikasi dan pelaksanaanpedoman belum berjalan maksimal. Hubungan dengan kelurahan belum terjalin denganbaik, SDM Kader JKN-KIS maupun Kantor Cabang masih terbatas. Sikap pelaksanakurang mendukung serta kondisi lingkungan ekonomi, sosial dan politik belumsepenuhnya mendukung implementasi program Kader JKN-KIS. Kesimpulan:implementasi Program Kader JKN-KIS di Kota Bekasi masih memiliki kendala.Perlunya perbaikan dari standar dan sasaran, sistem informasi, komunikasi, SDM,sosialisasi, hubungan kerjasama untuk keberhasilan implementasi program kader JKNKIS.

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The JKN KIS Cadre Program was established to increase membership growth andincrease the collation of BPJS Health contribution to informal segment participants. Thepurpose of this research is to analyze the implementation of JKN KIS Cadre program inBekasi City. This research uses a qualitative method, conducted during May 2018 within depth interview technique, observation and document review using Van Meter andVan Horn policy implementation theory. Test validity through a source and methodtriangulation. The result of the research shows that the implementation of JKN KISCadre program in Bekasi City has not run optimally yet. There are already standardsand targets are determined to see the performance, but its achievement is not maximizedand the target of the function of the cadre is not yet complete. Recording systems,application technology systems, and information dissemination are still constrained.Consistency, clarity in communications and implementation of guidelines has not beenmaximized. Relationship with the village has not been established well, Kader JKN KISHuman Resources and Branch Offices are still limited. The attitude of the implementersis not supportive and the economic, social and political environment has not fullysupported the implementation of the KKD KIS Cadre program. Conclusion Theimplementation of JKN KIS Cadre Program in Bekasi City still has obstacles. The needfor improvement of standards and targets, information systems, communication, humanresources, socialization, cooperation relationship for successful implementation of JKNKIScadre program.