

Dominasi sosial terhadap pengungsi rohingya oleh media online: studi analisis wacana kritis pada portal berita online tribunews.com = Social dominance against rohingya refugees by online media: a critical discourse analysis on online media portal tribunews.com

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Abstrak

ABSTRACT

Latar belakang penelitian ini berawal dari konflik yang terjadi di Rohingya Myanmar meledak dan menyita perhatian media nasional, Tribunews.com. Pemberitaan Tribunews.com tersebut membawakan wacana pemerintah Indonesia yang peduli terhadap pengungsi Rohingya. Penelitian ini menekankan pada kajian praktik media Tribunews.com untuk menggambarkan realitas yang ada. Maka, penelitian ini bertujuan untuk melihat dominasi sosial yang dilakukan oleh Tribunews.com dalam praktik internal media ketika memberitakan pengungsi Rohingya. Penelitian ini menggunakan metode analisis teks Fairclough dengan representasi aktor sosial Van Leeuwen untuk melihat wacana yang muncul di Tribunews.com. Kemudian, hasil dianalisis dengan teori dominasi sosial dan diinterpretasi berdasarkan kaidah interpretasi data Miles dan Huberman. Hasil Penelitian menunjukkan bahwa Tribunews.com mengeksklusikan pengungsi Rohingya dalam narasi berita karena pengaruh relasi kuasa dari pemerintah Indonesia dan UNHCR. Dalam kasus ini, dapat dilihat bahwa praktik dominasi sosial Tribunews.com terhadap pengungsi Rohingya merupakan hasil interaksi dominasi dari internal media.

ABSTRACT

This research was developed, prior to the conflict that occurred in Myanmar Rohingya which caught worldwide media attention including, Tribunews.com ndash the biggest online based news website in Indonesia. Tribunews.com headline news carries the discourse of the Indonesian government who shows solidarity to the Rohingya refugees. This study focuses on the media studies angle to see the reality of media practice in dominating Rohingya refugee. Thus, this study aims to see the social dominance conducted by Tribunews.com within the internal practice of Tribunews.com as a media entity while reporting news about Rohingya refugees. This research uses Fairclough text analysis method with representation of social actor Van Leeuwen to see the discourse that appears in Tribunews.com. Then, the results are analyzed by social dominance theory and interpreted by rules of interpretation of Miles and Huberman 39 s. Research results show that Tribunews.com excludes Rohingya refugees in their news narratives due to the influence of power relations from the Indonesian government and UNHCR. In this case, it can be seen that the practice of Tribunews.com 39 s social domination against Rohingya refugees is the result of interaction of dominance from internal media.