

Global opportunities for entrepreneurial growth: coopetition and knowledge dynamics within and across firms

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20469557&lokasi=lokal>

Abstrak

This book investigates, compares, and contrasts the theoretical and practical elements of business concepts and models that are acclimated to the dynamic changes of our modern era. Furthermore, it describes and analyzes the current cooperative interactions among firms, and evaluates the contribution of knowledge dynamics in coopetition.