

## Multinational companies in China: navigating the eight common management pitfalls

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20469542&lokasi=lokal>

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### Abstrak

Multinational companies have been doing business in China for over 25 years, with their presence and manning of their operations varying over time. Some mistakes of managing businesses are strikingly common and detrimental. This book explores those mistakes providing guidance that will help readers become more conscious and avoid repeating them.