

# Strategy and geopolitics: understanding global complexity in a turbulent world

Rosenberg, Michael, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20469535&lokasi=lokal>

---

## Abstrak

The world is shifting to a less stable geopolitical structure, and only firms that can acquire a better capability to foresee and prepare for change will succeed. Strategy and Geopolitics provides a strategic framework that can help senior business executives address the challenges of globalization in this evolving geopolitical landscape.