

Case study research: core skill sets in using 15 genres

Woodside, Arch G., author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20469494&lokasi=lokal>

Abstrak

Case Study Research reviews and applies the best literature on case study methods from several disciplines providing strong rationales for adopting case study research methods alone or in mixed-methods. This second edition uses combination of a broad and deep coverage of multiple case study research genres to comprehensively explore the topic.