

Geography, location, and strategy

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20469436&lokasi=lokal>

Abstrak

This volume draws together researchers working in a variety of disciplines in order to explore the many ways that locations matter for firms. The authors draw on newly available data, recently developed theory, and diverse methodology to understand the relationships between firm boundaries, firm activities, and geographic borders.