

Keynes's way to wealth : timeless investment lessons from the great economist

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Abstrak

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ABSTRACT

How John Maynard Keynes became one of the greatest stock investors of all time--and how you can replicate his success Keynes was not only one of the most influential economists of the 20th Century but also a savvy investor who financially advised Winston Churchill and FDR. Keynes's Way to Wealth presents the legendary economist's most powerful investment principles and strategies, including buying quality stocks and holding them, trading commodities, ignoring short-term news, building portfolios with opposed risks, the upside to being a contrarian, and the power of dividends. Including original research from the Keynes Archive at King's College, the book dissects what Keynes owned, how he bought and sold, and how his theories guided his decisions throughout his life. Ultimately, this is a guide to the portfolio management style of the most successful investors in the world, such as Benjamin Graham, Warren Buffett, and Charles Munger--all of whom have adopted similar methods as Keynes. John Wasik has covered investor protection issues for more than a quarter century and won 18 awards for his work, most of it for investigations conducted during his 15-year tenure as a special projects editor at Consumers Digest magazine