## The power of real-time social media marketing : how to attract and retain customers and grow the bottom line in the globally connected world

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Abstrak

Summary:

With The Power of Real-Time Social Media Marketing, you'll learn how to take advantage of today's "fluid" business environment and develop innovative ways to meet market demands. And here's the best part: all your toolsùFacebook, Twitter, YouTube, and other sitesùare free!