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Steal the show: from speeches to job interviews to deal-closing pitches, how to guarantee a standing ovation for all the performances in your life

Port, Michael, author

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20461627&lokasi=lokal

Abstrak

Summary:

"An inspiring program full of essential advice for spotlight lovers and wallflowers alike that will teach readers how to bring any crowd to its feet. Every day there are moments when you must persuade, inform, and motivate others effectively. Each of those moments requires you, in some way, to play a role, to heighten the impact of your words, and to manage your emotions and nerves. Every interaction is a performance, whether you're speaking up in a meeting, pitching a client, or walking into a job interview. Michael Port draws on his experience as an actor and as a highly successful corporate speaker and trainer to teach readers how to make the most of every presentation and interaction. He demonstrates how the methods of successful actors can help you connect with, inspire, and persuade any audience. His key strategies for commanding an audience's attention include developing a clear focus for every performance, making sure you engage with your listeners, and finding the best role for yourself in order to convey your message with maximum impac