

# Implementasi kebijakan percepatan penganeekaragaman konsumsi pangan (P2KP) melalui kegiatan kawasan rumah pangan lestari (KRPL) di DKI Jakarta = Policy implementation of accelerated movement of food consumption diversity (P2KP) through sustainable food reserved garden (KRPL)

Anisa Febriyanti, author

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## Abstrak

### <b>ABSTRAK</b><br>

Penelitian ini menelaah implementasi kebijakan Percepatan Penganeekaragaman Konsumsi Pangan P2KP melalui kegiatan Kawasan Rumah Pangan Lestari KRPL di DKI Jakarta. Penelitian deskriptif ini menggunakan pendekatan post-positivist dengan metode pengumpulan data kualitatif. Wawancara mendalam dan studi kepustakaan adalah metode pengumpulan data kualitatif yang digunakan. Hasil penelitian menunjukkan konflik formulasi kebijakan yang minimal menyebabkan kebijakan belum mencakup aspek-aspek lain untuk menjadi solusi. Selain itu, sektor swasta belum diikutsertakan dalam proses formulasi kebijakan. Desain kebijakan P2KP ini pun belum diperbarui dan belum spesifik. Selain itu, komitmen dan koordinasi dalam organisasi maupun antar organisasi masih perlu ditingkatkan. Meskipun kebijakan mendapat dukungan dari street level bureaucrats dan kelompok sasaran, tetapi kurangnya pemahaman serta kurang aktifnya beberapa anggota menjadi kendala dalam implementasi kebijakan. Kebijakan P2KP dipengaruhi oleh kondisi sosial dan ekonomi, yaitu pengetahuan tentang gizi, daya beli, dan gaya hidup. Dapat disimpulkan bahwa kegiatan Kawasan Rumah Pangan Lestari KRPL belum mendukung pemasyarakatan penganeekaragaman konsumsi pangan sebagai tujuan dari kebijakan P2KP di DKI Jakarta.

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### <b>ABSTRACT</b><br>

This research examines the implementation of Accelerated Movement of Food Consumption Diversity P2KP through Sustainable Food Reserved Garden KRPL in DKI Jakarta. This descriptive research uses a post positivist approach with qualitative data collection methods. In depth interview and literature review were used as qualitative data collection methods. The results show minimal conflicts in policy formulation caused other aspects have not been included as solutions. In addition, the private sector has not been included in the process of policy formulation. The policy design is outdated and unspecified. Moreover, organizational commitment and interorganizational coordination need to be improved. Even though there are support from street level bureaucrats and target groups, lack of comprehension about policy and passivity of some group members became obstacles in the implementation of the policy. P2KP policy are influenced by socio economic contexts that is knowledge about nutrition, purchasing power, and lifestyle. It can be concluded that Sustainable Food Reserved Garden KRPL has not supported the cultivation of food diversification as a goal of P2KP policy in DKI Jakarta.