

# The image of the city di era teknologi, informasi dan komunikasi = The image of the city in information, communication and technology age

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## Abstrak

### <b>ABSTRAK</b><br>

Teknologi berkembang pesat dalam menunjang aktivitas manusia, salah satunya proses menggambarkan ruang kota dan wayfinding. Pada tahun 1960, Kevin Lynch merilis buku berjudul The Image of the City sebagai solusi dari permasalahan masyarakat dalam proses wayfinding di ruang kota melalui penggambaran ruang kota yang terwujud dari legibilitas dan proses cognitive maps. Teori Lynch masih digunakan di era kemudahan Teknologi, Informasi dan Komunikasi. Dilakukan studi kasus untuk membandingkan dua proses pembentukan gambaran ruang kota, yaitu berdasarkan teori Lynch dan melalui ruang virtual. Di sisi lain, era Teknologi, Informasi dan Komunikasi merubah konsep gambaran ruang kota yang dilakukan pada masa teori Kevin Lynch dirilis

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### <b>ABSTRACT</b><br>

Technology is growing fast in uses to help people activities, such as imagining city and in wayfinding process. In 1960, Kevin Lynch released The Image of the City as a solution for society in wayfinding problems, through city image which was built by legibility and cognitive maps process. Lynch 39 s theory is still being used in Information, Communication and Technology Age. Case study was held to compare the process of imagining city by Lynch 39 s theory and the process through virtual reality. On the other hand, Information, Communication and Technology age changed the concept of imagining city space by Lynch 39 s theory.