

Pengaruh panggilan dan perceived organizational support terhadap kepuasan kerja pekerja media = The influence of calling and perceived organizational support toward job satisfaction of media worker

Nuruma, author

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Abstrak

Penelitian ini bertujuan untuk melihat hubungan *calling* dan POS terhadap kepuasan kerja pekerja media. Terdapat 101 pekerja media dari berbagai jenis media TV, radio, cetak, online yang menjadi responden dalam penelitian ini. Pada penelitian ini, kepuasan kerja diukur menggunakan MOAQ-JSS, *calling* diukur dengan Answered Occupational Calling Scale, dan POS diukur dengan menggunakan SPOS versi pendek. Penelitian ini menunjukkan bahwa POS $b = .12$, $SE\ b = .02$, $p < .01$ memengaruhi kepuasan kerja para pekerja media secara lebih kuat dibandingkan dengan pengaruh dari *calling*; $b = .09$, $SE\ b = .09$, p .

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This study aimed to examine the correlation of calling and POS towards media workers' job satisfaction. There were 101 media workers from various types of media TV, radio, printed, online who participated in this study. In this study, job satisfaction was measured using MOAQ JSS, calling was measured using Answered Occupational Scale, and POS was measured using short version of SPOS. This study showed that POS affect media workers' job satisfaction more strongly $b = .12$, $SE\ b = .02$, $p = .01$ than the effect from calling $b = .09$, $SE\ b = .09$, p .