

Negosiasi gender dalam teks yaoi love heat at tropical island dari anime kuroko no basuke = Gender negotiation in yaoi text love heat at tropical island from kuroko no basuke anime

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Abstrak

Penelitian ini mengeksplorasi negosiasi gender di kalangan perempuan Indonesia penggemar budaya populer Jepang genre YAOI. Artikulasi negosiasi gender tercermin dalam imaji maskulinitas dan relasi gender doujinshi YAOI karya fujoshi Indonesia. Konsep maskulin hegemonik, heteronormatif, elemen manga dan komik digunakan sebagai landasan pemikiran. Objek penelitian adalah doujinshi YAOI berjudul Love Heat at Tropical Island karya minatu/minataka94. Pengumpulan data melalui analisis panel komik. Penelitian ini menemukan bahwa doujinshi YAOI Love Heat at Tropical Island sebagai bentuk strategi praktek penulisan ulang oleh fujoshi Indonesia dalam menegosiasikan isu-isu tabu dalam masyarakat Indonesia. Isu-isu tersebut antara lain relasi gender alternatif, homoseksualitas, dan pornografi. Doujinshi Love Heat at Tropical Island menawarkan sebuah sarana bagi penulis Indonesia untuk mengappropriasi manga dan anime original untuk mengekspresikan ideologi gender mereka. lebih jauh lagi, dengan kemajuan teknologi komunikasi dan jaringan internet doujinshi tersebut membuka ruang tanpa batas dan waktu bagi fujoshi Indonesia untuk berbagi dan menyebarkan hasil karya mereka di kancah global. This research explored gender negotiation among Indonesian women who are fans of YAOI genre from Japanese popular culture. The gender negotiation is articulated by the image of masculinity and gender relation in the form of YAOI doujinshi. The study employs hegemonic masculinity, heteronormativity, and element of manga and comic theory as the theoretical groundwork for this dissertation. The object of research is YAOI doujinshi titled Love Heat at Tropical Island created by minatu minataka94. Comic panel analysis is utilized to explore My approach to explore the purpose of this research is through comic panel analysis. This research found that the YAOI doujinshi Love Heat at Tropical Island is a strategy rewriting practice of Indonesian fujoshi in negotiating tabooed issues in the Indonesian society, such as alternative gender relations, homosexuality, and pornography. Love Heat at Tropical Island offers a mean for Indonesian writers to appropriate the original manga and anime to express their gendered ideology. Furthermore, with the advanced of telecommunication technologies and internet networks, the doujinshi opens unlimited space for Indonesian fujoshi to share and connect their works globally.