

Understanding human communication

Adler, Ronald Brian, 1946-, author

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Abstrak

This book is written with one goal in mind: to provide students with the insights and skills to succeed in our changing world. Fully updated and expanded to include more information on culture and communication, gender and communication, and the effects of technology and social media on communication, this twelfth edition also features two new types of boxes, Understanding Diversity and @Work as well as new annotated sample speeches.