

Balanced scorecard step-by-step for government and nonprofit agencies

Niven, Paul R., author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20450600&lokasi=lokal>

Abstrak

The Balanced Scorecard has risen to the performance measurement challenge of the private sector and is equally well-equipped to facilitate a rapid and dramatic transition of twenty-first-century nonprofit and public organizations. The emphasis today on demonstrated organizational performance is not limited to private-sector corporations. Public and nonprofit agencies are also finding that, as financial resources decrease and demand for results increases, they too must institute performance goals along with programs and processes that consistently progress toward those goals. *Balanced Scorecard Step-by-Step for Government and Nonprofit Agencies, Second Edition* empowers your organization to turn strategy into performance at every organizational level and translate your intangible resources such as innovation, customer relationships, and intellectual capital into real value.