

Media today: mass communication in a converging world

Turow, Joseph, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20449038&lokasi=lokal>

Abstrak

Uses convergence as a lens that puts students at the center of the profound changes in the 21st century media world. Through the convergence lens they learn to think critically about the role of media today and what these changes mean for their lives presently and in the future.