

## Meretas jalan meningkatkan pendapatan asli daerah (PAD) melalui desa wisata Panglipuran

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### Abstrak

The head of regencies and cities needs to develop their imagination and inspiration in order to present the goal of region development and deliver the positive economic growth for the public. Initiating the tourism village program for the potential area may serve as a creative alternative. The aim of this research is to develop the idea of tourism vilage to improve the income of the region. In depth participation in the community and intensive interview with the tourism stakeolders have been chosen as the method of this study. The result of the research shows that the tourism village of penglipuran has seven potentiala as the main attractions as represented by the traditional architecture aristic spatial arragement the bamboo forest heroes cemetry the beauty of pura panataran, remarkelble village landscape and karang memadu. The participation of local goverment may contribule the positive impact for the economic grauth and impose the incame of local community.