

Won't get fooled again: a voter's guide to seeing through the lies, getting past the propaganda, and choosing the best leaders

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Abstrak

In the last decade, incompetent leadership has done more to change the face of our world than perhaps any other time in history. The consequences of Hurricane Katrina, the Enron scandal, and the War in Iraq have proven that blind faith in our rulers is more than foolish, it can be downright dangerous. The world has become more complicated and more volatile, and making intelligent decisions about the people in charge has never been more crucial. What causes us to follow bad leaders and how can we stop it? The answer is simple. If we want better leaders, we need to become better informed and more demanding followers.

"Won't Get Fooled Again" is an eye-opening look at the politicians, CEOs and public servants who promise too much and deliver too little and how we can finally start to see through them. Author Joseph Boyett sheds new light on what makes us vulnerable to bad leaders, the good and bad reasons people seek leadership roles, how even the most charismatic leader can go bad, and how to determine whether your leader's vision is ethical, responsible, and realistic. Based on exhaustive research and solid evidence. Timely and revelatory, this is the one book that will change the way we vote, the way we see the world and whom we choose to trust.