

Cases in health care management

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Abstrak

Summary:

From the authors of the bestselling Introduction to Health Care Management comes this compendium of 101 case studies that illustrate the challenges related to managing healthcare services. Segmented by topic and setting, these cases span the full spectrum of issues that can arise in a variety of healthcare settings. With a writing style that is lively and engaging, undergraduates in healthcare management, nursing, public administration, public health, gerontology, and allied health programs will find themselves absorbed in stories that bring to life the common issues encountered by healthcare managers every day. In addition, students in graduate programs will find the theory-based materials and the examples of real-world scenarios to be thought provoking. -- from back cover