

Change in student mindset toward entrepreneur an action research

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Abstrak

Abstract. In general, students want to complete their study faster, graduate and get a job, but in fact the unemployment rate is open of the graduates have increased. Students who have been prepared and furnished with specific skills and expertise increasingly help the student's preparedness to face undesirable conditions and only become job-seeker, and not as job-provider. Under this circumstance, the study of change in the student mindset toward entrepreneurship is necessary considered to find the right approach in changing people mindset toward the generation of creativity and innovation of the valuable works. This further expectation can help developing students a sense of confidence and their preparedness to navigate the real world after graduation. This research used an action research approach in the form of guidance based on a model of creative economic development and the process model of creativity-innovation-entrepreneurial, through six steps of guidance. The result showed that first, the process of transformation comprising guidance toward change in the mindset of participants run quite well; however, there are still many shortcomings, especially in terms of participants' commitment and ability to develop the creative product. Second, the creation of space for the development of creative ideas, through motivation and awareness of participants, though not yet perfect and there are still barriers, such as the timing and lecture schedule.

Abstrak. Mahasiswa pada umumnya ingin cepat menyelesaikan studi, lulus dan memperoleh pekerjaan, namun kenyataannya tingkat pengangguran terbuka dari lulusan sekolah semakin meningkat. Mahasiswa yang telah disiapkan dan dibekali dengan ketrampilan dan keahlian tertentu sangat membantu kesiapan mahasiswa menghadapi kondisi yang tidak dikehendaki dan hanya menjadi jobseeker, melainkan sebagai jobprovider. Berdasarkan hal tersebut maka penelitian tentang perubahan mindset mahasiswa ke arah entrepreneurship dipandang penting yakni untuk menemukan pendekatan yang tepat dalam mengubah mindset seseorang ke arah penciptaan kreatifitas dan inovasi karya-karya yang bernilai. Harapan lebih jauh hal ini dapat membantu menumbuhkan rasa percaya diri mahasiswa dan kesiapannya mengarungi dunia nyata setelah lulus. Riset ini menggunakan pendekatan action research berupa pembinaan berdasarkan model pengembangan ekonomi kreatif dan model proses creativity-innovation-entrepreneurial, melalui 6 langkah pembinaan. Hasil menunjukkan bahwa pertama, proses transformasi berupa pembinaan ke arah perubahan mindset peserta berjalan cukup baik, namun demikian masih banyak kekurangan terutama dalam hal komitmen peserta dan kemampuan mengembangkan produk yang kreatif. Kedua, terciptanya ruang gerak pengembangan ide-ide kreatif, melelaui motivasi dan kesadaran peserta, walau belum sempurna dan masih terdapat hambatan, antara lain pengaturan waktu dan jadwal kuliah.