

Sell your home in any market: 50 surprisingly simple strategies for getting top dollar fast

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20447859&lokasi=lokal>

Abstrak

In this cooling market, homes are becoming harder to sell. But with the right strategies, sellers can greatly increase their odds of success. "Sell Your Home in Any Market" gives readers the tools, techniques, and strategies used by the best real estate marketing experts in the nation to ensure their home is positioned to sell. The book reveals 10 ways to stage a home, 5 ways to maximize showings with MLS marketing, 25 items inspectors check, 200 ways to improve curb appeal, exactly how to emphasize a home's benefits to potential buyers, and much more. Packed with priceless tips and techniques, this is a book no one selling a home should be without.