

Korelasi antara konsep video, simbol dan lirik pada video klip Lady Gaga born this way = The correlation between video concepts symbols and lyric in Lady Gaga born this way music video clip

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20446947&lokasi=lokal>

Abstrak

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Lady Gaga adalah salah satu artis papan atas Amerika yang memiliki banyak prestasi di bidang industri musik dan memiliki banyak penggemar dari seluruh dunia. karya-karyanya sudah dikenal dan disukai oleh banyak orang sehingga penjualan albumnya menjadi album terlaris selama beberapa tahun di Amerika. Berkat itu, Lady Gaga menerima penghargaan di banyak acara penghargaan musik. Namun, ada salah satu lagunya yang menjadi kontroversi. Judul lagu tersebut adalah Born This Way . Penelitian ini akan menyorot isu korelasi antara konsep, kostum, dan simbol dengan lirik lagu yang menurut banyak orang tidak memiliki keterkaitan satu sama lain. Penelitian ini juga ingin membuktikan bahwa konsep, kostum, dan simbol yang ia gunakan dalam lagu ini, memiliki beberapa makna yang dapat merepresentasikan lirik lagu tersebut. Kata Kunci: Born This Way; kontroversi; korelasi; kostum; identitas gender; Lady Gaga; kemerdekaan LGBT; konsep video.

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ABSTRACT

Lady Gaga is one of the top American artists who have many achievements in many music industries and fans from all over the world. Her works was already well known and liked by many people so that the sale of her album became the best selling album for several years in America. Thanks to it, Lady Gaga grabbed lots of awards in many music awards show. However, there is one of her song which became a controversy. The title is Born This Way . This study will throw light on the issue of the correlation between the concept, costumes, and symbols with the lyrics of the song which are not interconnected according to many people. The study also wants to prove that the concept, costumes, and symbols that she used in this song, also have some meanings that can represent the lyrics. Keywords Born This Way controversy correlation costumes gender identity Lady Gaga LGBT freedom video concept.