

Analisis dampak program pengembangan usaha mina perdesaan perikanan tangkap di Kabupaten Belitung = Impact analysis of the mina rural business development program of capture fishery in Belitung Regency

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Abstrak

Penelitian ini bertujuan menganalisis dampak Program Pengembangan Usaha Mina Perdesaan Perikanan Tangkap PUMP PT tahun 2012 terhadap pendapatan nelayan kabupaten Belitung dan menilai kinerja program tersebut. Analisis terhadap pendapatan digunakan metode selisih dalam selisih serta regresi linier berganda. Untuk menganalisis kinerja digunakan metode Importance-Performance Analysis IPA. Hasil analisis menunjukkan bahwa program PUMP meningkatkan rata-rata pendapatan nelayan penerima bantuan sebesar Rp 394.380,00/bulan pada tahun 2016. Sedangkan dari analisis regresi menunjukkan bahwa bantuan PUMP, modal melaut dan pengalaman nelayan berdampak positif signifikan terhadap pendapatan nelayan. Akan tetapi, dari temuan penelitian ini sepertinya bantuan PUMP PT tidak berdampak besar terhadap peningkatan pendapatan nelayan. Beberapa kinerja program masih perlu ditingkatkan agar berjalan lebih baik.

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This study aims to analyze the impact of The Mina Rural Business Development Program of Capture Fishery PUMP PT 2012 against the fishermen's income and program's performance. The impact on the fishermen's income, analyzed by difference in difference method and multiple linear regression. The Program's performance analyzed by The Importance Performance Analysis IPA method. The result showed that the Program has increasing average of the fishermen's income Rp 394,380.00 month in 2016. While the regression analysis showed that the PUMP PT aid, fishing capital and fishing experience has a significant positive impact on the fishermen's income. However, from this study the PUMP PT seem does not have a major impact on increasing fishermen's income. Some of the program's performance needs to be improved for better result.