

Behavioral epidemiology : principles and applications

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20443940&lokasi=lokal>

Abstrak

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ABSTRACT

Behavioral epidemiology: principles and applications is the first of its kind to bring together the disciplines of the social/behavioral sciences and epidemiology. The text reviews how we study health in relation to behaviors, the complexities of such studies, ways to minimize these complexities, and how to use this knowledge to prevent and control disease in human populations. By combining these disciplines, this book provides a foundation for students and researchers in the methods used to study behavior, drawing upon mutually successful methods, and discussing what to do when these disciplines overlap or interact.