## The new human capital strategy: improving the value of your most important investment-- year after year

Hall, Bradley W., author

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20443678&lokasi=lokal

-----

Abstrak

It is often said that the only true source of sustained competitive advantage is people. But what does that mean and how can this be measured and managed? How many organizations know whether their human capital outperforms their competitors?, or even whether it improves year-over-year? And what is the strategy for continually improving that performance?