

Jurnal penelitian dan komunikasi pembangunan

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Abstrak

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This monograph the effort of peasants to increase their income. The study observing the plantation of clove and coffee in Pondoworejo village uses data collection techniues depth-interview with clove and coffee peasants in the village have planted clove and coffee after knowing the success of the early adopters. The peasants have used the result of their plantation not only to fulfill their daily needs, but also to pay the tuition fee of their children's school.