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10 steps to successful business writing

Appleman, Jack E., author

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Abstrak

In an ever-increasing mass of emails, blogs, text messages, and PDAs, the lifeblood of today's connected and networked world is written communications. With techniques and strategies that will help you dramatically improve this essential skill, 10 Steps to Successful Business Writing will enable you to increase your business success with each well-written email, memo, and letter.