

Telebomb: the truth behind the \$500-billion telecom bust and what the industry must do to recover

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Abstrak

Uncontrolled deregulation of the telecommunications industry in the mid-1990's caused many businesspeople - honest and dishonest - to propose, fund, and carry out ventures designed to change the way the telecommunications industry worked. "Telebomb" not only describes the chaos that ensued, but also follows each of the long-term trends that emerged and that continue to endanger the industry today. This thought-provoking book, written by an industry insider, draws conclusions about the ultimate winners and losers during and after the telebomb - and offers practical advice to industry and government on how to avoid another, potentially more devastating repeat.