

Spiral up: and other management secrets behind wildly successful initiatives

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Abstrak

Maybe the reason so many well-intentioned management initiatives fall short is because typical "best practice" methods only help managers avoid failure, rather than produce genuinely spectacular results. Jane Linder proposes a new way of managing. From developing a virtual reality simulator for underwater mining equipment to saving an Ohio oil refinery from closure, "Spiral Up" presents accounts of everyday project champions who have produced breathtaking results ...and shows readers how to do the same.