Evidence-based training methods: a guide for training professionals

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Abstrak

Thanks to a growing body of research evidence, we've learned a great deal in the last 20 years about which methods really work when training people. Yet many trainers still use time-honored methods and assume they work -- despite recent evidence to the contrary.

Whether you're a classroom instructor, training manager, or designer of e-learning, your training will be more effective when you base your methods on evidence. With this book as your guide, you can thoroughly incorporate evidence and learning psychology into your program design, development, and delivery decisions. You'll save your organization time and money wasted on training fads that don't work, and invest resources more productively in proven training methods.