Needs assessment for organizational success

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Abstrak

Most books start with the tools and techniques of needs assessment and assume that implementation will naturally bring success. Instead of dealing with specific data collection methodology or approaches, this book deals with the framework and alignment that will make such methodologies and approaches useful. It is a valuable resource for anyone who wants to identify what results should be delivered, justify why they should be delivered, and be able to prove success, all based on evidence. The approaches outlined here will ensure you make the right decisions for your organization that lead to productive results.