

The AMA handbook of leadership

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Abstrak

In a challenging business climate, enterprises look to their leaders. Some situations call for drastic change, while others require the fortitude to stay the course. Who better to help today's leaders than a who's who of the greatest leadership thinkers of our time? "The AMA Handbook of Leadership" features insights from best-of-the-best thought leaders and executive leadership coaches around the world. Packed with exclusive, never-before-published articles and full case studies, the book covers a wide range of leadership challenges such as sustainability, competitive advantage through leadership, leading across cultures, succession and countless other issues critical to current and future business leaders.