

## Pola penggunaan media massa sebagai komunikasi politik calon kelapa daerah : studi kasus pilkada 5 kabupaten/kota di Bali, 2010

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### Abstrak

This article examines the use of mass media, particularly print media, as means of political communication for candidates in the mayoral election in five regencies in Bali during elections in 2010. This study focuses on two aspects of these elections.