

Evaluation basics

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20438729&lokasi=lokal>

Abstrak

Providing a thorough exploration of Kirkpatrick's classic four levels of evaluation, Evaluation Basics will teach you how to calculate return-on-investment (ROI) to understand outcomes and gauge your project success. Understand how to keep biases from influencing your analysis and learn how to clearly communicate your results.