

Solving the corporate value enigma: a system to unlock shareholder value

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Abstrak

In order to truly maximize shareholder value, strategic decisions must be considered from four closely integrated perspectives - that of the business model, the company's financial structure, its portfolio of holdings, and the structure of its management and operations. Based on extensive research, Solving the Corporate Value Enigma shows readers how to identify, create, and capture the maximum value of their company by using a single value measure throughout all decision-making.