

How to prepare, stage, and deliver winning presentations

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20438412&lokasi=lokal>

Abstrak

Great ideas deserve great presentations -- and this book shows readers exactly how to deliver! Business growth is becoming increasingly dependent on partnerships, joint ventures, and other strategic alliances. Consequently, the ability of professionals to articulate their ideas well to others has become increasingly essential.