

Seeing is believing: how the new art of visual management can boost performance throughout your organization

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Abstrak

The visual elements in a workplace have a profound effect on its employees. Most organizations, however, do not recognize the power of design, art, sculpture, and graphics to create the vibrancy and energy that can drive productivity and innovation. "Seeing Is Believing" explains how to use these elements to improve communications, connect individual tasks to organizational goals, and greatly enhance employee commitment and job satisfaction.