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Maximum influence: the 12 universal laws of power persuasion

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Abstrak

A refreshing change from the same old worn-out techniques, "Maximum Influence" presents the life-changing skills and techniques that will help you fulfill all your hopes and dreams! What makes the difference between knowing what you want - and actually getting it? Whether it's wealth, professional success, or stronger relationships, "Maximum Influence" can you help make it real. Combining scientific research and real-world studies, this is the first and only complete catalog of proven techniques for persuasion, influence, and motivation.