

Leading at the edge: leadership lessons from the extraordinary saga of Shackleton's Antarctic expedition

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Abstrak

...should be read by anyone who aspires to the mantle of leadership. -- National Post, May 25,2000

Perkins has distilled 10 principles from [Shackleton's] survival experiences he offers them as a guide for business leadership at the edge. -- The New York Times, May 28, 2000