

## Deadline!: how premier organizations win the race against time

Carrison, Dan, author

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### Abstrak

"In the world of business, every second counts...and some seconds count more than others. Executives never know when a critical time challenge is going to rear its ugly head, and knowing exactly how to handle it is the only thing that stands between success and failure. Here, based on the author's personal on-site interviews and observations, are the stories of prestigious organizations in a wide variety of industries successfully facing seemingly impossible deadlines. \* Broncos Stadium looked like a time management nightmare...until Turner Construction brought it in below budget and ahead of schedule \* Every shipping company turned down a unique challenge from Technicolor except for Airborne Express...which now "owns" the film distribution market \* Tropical storm Allison devastated the area around Conoco's Houston headquarters, overwhelming the local authorities...but not Conoco employees \* Boeing's 777, an FBI kidnapping case, the 2001 Odyssey Orbiter on a mission to Mars -- how their teams made the impossible happen Revealing (and quantifying) indispensable lessons in managing projects, the book shows how readers can overcome their own extraordinary challenges to beat the clock and achieve exhilarating success.

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