Corporate portals: revolutionizing information access to increase productivity and drive the bottom line

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Abstrak

"Customers of AOL don't realize it, but they're using a "portal" when they go online. A portal provides a "home"--a place to get news, stock prices, or whatever else interests you. A "corporate portal" is the same concept--but it's for the employees of a business. It provides them with a single point of entry into all the information their company's systems contain. Through one user-friendly interface, employees can send e-mail, schedule meetings, check inventory, fill out forms, request sales reports--and on and on! Enterprise portal technology is a breakthrough! Corporate Portals explains what the technology is, supplies an analysis of its tremendous benefits, and explains how to design and propose a corporate portal solution to decision-makers. Benefits include: * Ability to customize the portal design to individuals' needs * Powerful search and navigation capabilities, with direct access to reports, analyses, and what-if scenarios across multiple systems and applications * Knowledge sharing--immediate ability to connect with subject experts and team members, or to post findings and research for anyone who needs it, and more."