

Publishing confidential: the insider's guide to what it really takes to land a nonfiction book deal

Brown, Paul B., author

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Abstrak

Any number of books explain "how to write a book," but getting a book published is the hard part. Aside from talent, writers need a strategy for distinguishing their efforts from countless others. (No, don't use pink paper.) Paul B. Brown has been an author on a dozen books with sales totaling more than 2 million copies. So you could say he knows what it takes. In *Getting Published*, Brown offers a straightforward approach to test-marketing book ideas, creating strong proposals, reaching the right editors and agent, and more.