

Stiletto network: inside the women's power circles that are changing the face of business

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Abstrak

Behind every great woman . . . are other great women! In numbers never seen before, ambitious women are joining forces in every major American city, forming salons, dinner groups, and networking circles?and collaborating to achieve clout and success. A new girls? network is alive and set to hyperdrive, and it?s upending all the old rules about how power is allocated and business practiced. Stiletto Network is an up-close and personal account of the groundswell of women?s groups changing the face of business: the ?Power Bitches?; ?Brazen Hussies?; ?S.L.U.T.S.? (Successful Ladies Under Tremendous Stress); and dozens more. It?s about what happens when bright, caring women?from captains of industry to aspiring entrepreneurs?come together to celebrate and unwind, debate and compare notes. But it?s also about what happens when they leave the table, when the talking stops and the action starts. You?ll learn how they mine their collective wisdom to realize their dreams or champion a cause, how they lift up their friends and push them forward, ensuring each woman gets what she needs?be it information, an introduction, a recommendation, a partnership, or a landmark deal. You?ll read about women such as Kim Moses, who created the most downloaded app in the history of Warner Bros. And Jennifer Nason, who oversaw the largest high-yield bond offering of 2010. And Mallun Yen, who joined the founding team of RPX, one of the fastest-growing start-ups in history, and steered it toward a \$1 billion IPO. And Bonnie McElveen-Hunter and Melanie Sabelhaus, who created the most successful fundraising pilot in the history of the Red Cross. All of these movers and shakers were propelled by Stiletto Networks. Stiletto Network is the first book to shed light on this groundbreaking movement. Sharing story after story of women banding together to help other women, the book?s witty, compassionate, and revealing narrative serves as both an inspiring call to action and a fascinating inside look at the new networks that are reshaping the business world.