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Readers' advisory service in the public library

Saricks, Joyce G., author

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Abstrak

In public libraries, reference librarians are often called on to make recommendations to readers, sometimes in genres that they dont personally read. Learning how to frame a discussion and articulate the appeal of a book, author, or genre marks the essence of a successful readers advisor. Readers advisory is defined as, patron-oriented library service for adult leisure readers, according to Saricks, a noted expert on the subject. In the completely revised third edition of Readers Advisory Service for Public Libraries, Saricks updates this critically acclaimed how-to guide, making it more helpful than ever. As reference librarians seek support in guiding adult readers, theyve come to trust this authoritative resource. It has been expanded and improved with: Easy ways to create read alike lists, identifying what else is like a favorite book. Practical guidelines for conducting the advisory interview so its a comfortable exchange. Confidence-boosting tactics for drawing on reviews to make recommendations. Methods for incorporating nonfiction into the discussion. More resources and online tools. Using the proven strategies in this newly updated, back-to-basics overview, librarians providing readers advisory services will find the answers they need to help customers make appropriate choices.