

Managing the strategic planning process: management development

Verardo, Denzil, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20435684&lokasi=lokal>

Abstrak

Steer a clear course for your organization's strategic planning with the process in this Infoline. A seven-step model and a sample strategic plan and planning worksheet help clarify every step.