

## Budaya berpakaian masyarakat Arab Saudi = Culture dress society Saudi Arabia

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### Abstrak

Penelitian ini dilatar belakangi oleh cara berpakaian masyarakat Arab Saudi. Kaum laki-laki menggunakan thawb berwarna putih, sedangkan perempuannya menggunakan abaya berwarna hitam. Apakah cara ini pengaruh agama Islam atau faktor Iklim geografis? Data penelitian ini diambil dari sumber-sumber utama seperti; buku, ensiklopedia, jurnal, wawancara dan observasi langsung. Metode penelitian yang digunakan adalah metode kualitatif dengan pendekatan studi kepustakaan. Dari hasil pembahasan dan analisis disimpulkan bahwa masyarakat Arab Saudi tradisi berpakaianya menyesuaikan iklim geografisnya hingga Islam datang menyempurnakan cara berpakaian masyarakat Arab Saudi.

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This research was motivated by the way of dressing of Saudi Arabian people. The men wear white thawb, meanwhile the women wear black abaya. Is this way of dressing influenced by the Islamic religion or geographical climate factors? The research data was taken from primary sources, such as books, encyclopedias, journals, interviews and direct observations. The research method used is qualitative method with study of literature approach. From the results of the discussion and analysis it can be concluded that the tradition of dressing of Saudi Arabian people adjusts its geographical climate until Islam came to improve their way of dressing.